

# Amalgam Arts Market Artist Application



## **Amalgam Arts Market Vision**

**Amalgam Arts Atlanta LLC** was established in 2004 as a community jewelry artist studio where people could come to explore their self-expression as metal artists. To further this vision we have now created Amalgam Arts Market where current and former students at Amalgam Arts can have a ready-made venue to begin to explore their options as working artists. Areas of branding, pricing, advertising and marketing can begin to be addressed by new artists without the start-up costs to a regular business. Also interested buyers will be directed to our Amalgam Arts Market website through multiple liked websites.

## **General Information**

### **PURPOSE:**

Amalgam Arts Market is newly created venue to advertise and sell handmade jewelry from current or former artists studying at Amalgam Arts Atlanta. The intention is to support metal artists in their experience of expanding themselves in the areas of marketing, branding, pricing etc. The website is promoted through the amalgamartsatlanta.com website, Amalgam Arts Facebook page and wendytionsitsjewelry.com website.

### **STANDARDS:**

Artwork must be jewelry, sculptural or decorative items, original in design and executed by the applicant. All work listed for sale must be consistent with the images submitted. All work must be predominantly made of precious and non-precious metal, gemstones, enamel or glass, using traditional jewelry making techniques. Only a limited amount of beading is allowed where the jewelry piece is composed predominantly of metal with beads as accents.

No commercial dealers, agents, kits, crafts or castings from commercial molds. NO BUY/SELL ALLOWED.

All artists are responsible for listing and maintaining their own listings unless they have contracted with Amalgam Arts Atlanta to manage their listings on their behalf.

All artists are responsible for collecting and reporting their own sales tax.

All artists are responsible for their own shipping and management of any potential returns.

### **Application Process:**

Your printed application submission must be accompanied by three (3) digital images of your artwork. Digital images must be current and show artwork completed within the past two years.

Artist will receive an invoice and pay a \$25 application/management fee through PayPal to complete their application process.

Digital image quality is essential and can make a difference in your acceptance. The best image is one that is full framed with the artist's single work, is well lit and is representative of the body of work intended for sale.

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## **NOTIFICATIONS:**

Notifications will be emailed to artists no later than 2 weeks from submission.

## **Listing Your Work:**

Directly after acceptance notification, an email detailing how to set up your account and list your items for sale will be emailed to the artist. Payment for your first month must be received by Amalgam Arts Atlanta LLC prior to receiving your welcome email.

## **STATE SALES TAX:**

All artists are responsible for collecting the 8% sales tax for the State of Georgia and Fulton County. The sales tax can be included in the price of your listing instead of separating the sales price from the tax amount.

## **Returns:**

Returns of any items will be the responsibility of the individual artist. Amalgam Arts Atlanta LLC will be assessing fees due to Amalgam Arts Atlanta LLC by the original total sales of each artist while artists will be responsible for refunding the purchase amount for returned items to the purchaser, including potential shipping costs.

**FEES: Monthly fees are invoiced through PayPal by the 1<sup>st</sup> of each month and must be received by Amalgam Arts Atlanta LLC no later than the 5<sup>th</sup> of the month for your account to remain active.**

- **Application Fee** (non-refundable) - **\$25.00 paid by cash, credit card, check or PayPal**
- **Tiered Membership Fees:**

**Monthly membership fee of \$30** (If you maintain your own listings)

**Monthly membership fee of \$60** (If you have your listings maintained by Amalgam Arts)

- **Percentage of Sales Maintained by Amalgam Arts**  
**20% of monthly net sales** (all sales minus the transaction fee) retained by Amalgam Arts Atlanta LLC

**Monthly: Transaction fee of 3.5% per listing sold (Collected at time of sale)**

**Artist must have a GA Sales and Use Tax Number**

## **Billing:**

**Artist can opt to enroll in Automatic Billing to pay monthly fees.**

**Artist agrees to enroll in Automatic Billing:    Y            N (Please circle response)**

**Credit Card # on File:** \_\_\_\_\_

**Expiration Date:** \_\_\_\_\_

# Amalgam Arts Market Artist Application

Security Code: \_\_\_\_\_

Billing Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

## ARTIST APPLICATION

Artists Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Artist Address: \_\_\_\_\_

Artist Email: \_\_\_\_\_

Artist Phone #: \_\_\_\_\_

Artist Sales and Use Tax Number: \_\_\_\_\_

Artist Statement: \_\_\_\_\_

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Description of image #1: \_\_\_\_\_

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Description of image #2: \_\_\_\_\_

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Description of image #3: \_\_\_\_\_

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